

Exploring Southern Wisconsin

featuring

House on the Rock, Middleton, Racine and Milwaukee



Day One: Explore the **Middleton** area with a unique visit to **The Mustard Museum** and then a stop at the **Capital Brewery** for the finest lager brewery in America. Afterwards head to **Spring Green**, Wisconsin this afternoon to enjoy one of the most unique attractions, **The House on the Rock**. The House on the Rock is the grand vision of Alex Jordan, who believed that sights and sounds were the most effective means of stimulating the senses. He wanted guests to question his creation, to come to their own conclusions and to turn his world of dreams into their own. The Attraction has room after room of some of

the world's most unique and eclectic collections which has amazed thousands of visitors each year. You will see the world's largest carousel with 20,000 lights and over 250 creatures and not one of them a horse.... A sea creature that if it was standing upright is taller than the Statue of Liberty.... And so much more inside the house. Also enjoy the newest addition a Japanese style garden...Tonight overnight at the **House on the Rock Inn or Resort**.

Day Two: This morning travel east to **Racine** located on the shore of Lake Michigan. Begin your visit in this charming city at the **O&H Bakery** where you will learn about **Kringle** — the oval-shaped, authentic Danish pastry produced predominately in Racine County. Thirty-two layers of flaky dough and filling choices from fruits to nuts. Now a key part of the community's traditions, Kringle has helped put Racine County on the food map. This delicate and delectable pastry has been featured on national television, including the Food Network, the Travel Channel and the Today Show. Learn about the Danish history in Racine as you visit the **Gethsemane Lutheran Church**. Enjoy lunch at **Ye Olde Cheese Box**. Take some time to browse the vast array of Wisconsin and imported cheeses. Four-year-old cheddar cheese, smoked swiss cheese, and caraway cheese from Wisconsin and gjetost cheese from Norway are available all year long. Your next stop is the **Wind Point Lighthouse**, built in 1880, is considered to be the oldest and tallest working lighthouse standing on Lake Michigan. In 1964 the Coast Guard automated the light, which casts a beam of 19 miles. End your day in Racine with one of the most entertaining, unique and fascinating destinations...**Fred Hermes' Basement Bijou**. In the basement of his home you will find a 2,500-pipe Wurlitzer organ from 1926 and is the largest five manual organ that the company ever made. It's the largest of the three of its kind still intact and in use. The 90-minute presentation includes a concert, demos, a talk with a question-and-answer period, a sing-along, and more. The extravaganza takes place in a 150-seat theater set with architectural artifacts from fifty (sadly destroyed) movie palaces throughout the Midwest. Yes....it's all installed in the two-story basement of the residential neighborhood dwelling where Hermes and his wife live, and his family was raised. "I built the house for the organ," he says. Tonight enjoy dinner and a cabaret style show at **Apple Holler**. Overnight in Racine





Day Three: Start your morning with a city tour of **Milwaukee** which will include a stop at **St. Josephat's Basilica** and the **Milwaukee Art Museum** (to watch the wings open). Stop at **Discovery World** and learn about the Great Lakes and enjoy the new fresh and salt water aquariums. Dine for lunch along Lake Michigan, on the Milwaukee River or in one of the many ethnic neighborhoods. This afternoon learn about what made Milwaukee famous.... Beer.... Visit the **Capt. Frederick Pabst Mansion** which is a testament to Pabst's success, his love of life and his German heritage. Boasting stunning interiors, elegant original furnishings, elaborate wall coverings, the finest wood craftsmanship, intricate ironwork, brilliant stained glass, and rare art, the Mansion helped make the 1890's the "Pabst Decade" in Milwaukee. Afterwards enjoy a brewery tour with plenty of samples at **MillerCoors** or **Lakefront Brewery**. This evening enjoy dinner and gaming at **Potawatomi Bingo Casino**. Feel the energy and prepare yourself for big-time fun with a broad lineup of games like blackjack, craps, roulette, Let It Ride Bonus® Poker, bingo and over 3,100 slot machines. Potawatomi also offers a variety of dining options including the newly expanded and improved Buffet, Ru Yi, and the Fire Pit Grill. Overnight in Milwaukee.

Day Four: Before heading for home, this morning visit the new **Harley-Davidson Museum** where exhibits and events celebrate the people, products, culture and history which has made Harley-Davidson a true American icon. Depart for home.



Day One:

- 9:30 am The Mustard Museum
- 11:00 am Capital Brewery Tour
- 1:00 pm House on the Rock
- 4:00 pm check into Inn or Resort
- 5:30 pm dinner

Day Two:

- 8:00 am depart House on the Rock
- 10:00 am O&H Bakery
- 11:00 am Gethsemane Lutheran Church
- 12:00 noon Ye Old Cheese Box
- 1:30 pm Wind Point Lighthouse
- 2:30 pm Fred's Basement Bijou
- 4:30 pm check into hotel
- 6:00 pm Apple Holler Dinner Theatre

Day Three:

- 8:30 am City Tour
- 10:30 am Discovery World
- 12:00 noon Lunch
- 1:30 pm Pabst Mansion
- 3:00 pm Brewery Tour
- 4:30 pm check into hotel
- 6:00 pm Potawatomi Bingo Casino

Day Four:

- 9:30 am Harley-Davidson Museum
- 11:30 am depart for home

This is a sample itinerary and can be further customized to fit your groups needs.

For more information and assistance contact:

Matt Schneider	House on the Rock	608.935.3639	groupsales@houseontherock.com
Eileen Arnold	Racine CVB	262.884.6407	eileen@racine.org
Wendy Dobrzynski	VISIT Milwaukee	414.287.4222	wdobrzynski@milwaukee.org
Peggy Bitzer	Circle Wisconsin	715.833.1100	peggy@circlewisconsin.com
Cory Mace	City of Middleton	608.662.3654	cmace@ncghotels.com

