

ALSO: 2012 TRENDS 14 | RETHINKING MEETINGS 50 | WINE TASTINGS 33 | CASINOS 60 | SITE VISITS 65

Connect

| MEETINGS INTELLIGENCE |



THE

COOL

ISSUE

COLLINSON MEDIA

\$5.00

PRST STD
U.S. POSTAGE
PAID
LEBANON
JUNCTION, KY
PERMIT #781

COLLINSON MEDIA
15 TECHNOLOGY PKWY., S., SUITE 250
NORCROSS, GA 30092

Our first-ever guide to the wonderful, whimsical, sometimes strange, sometimes quirky, always cool world of meetings.



★ **VENUE**

THE PLACE TO THROW YOUR NEXT PARTY

Discovery World Milwaukee attracts kids and adults alike wanting to learn more about science, but it is also one of the city's coolest venues for live concerts. Discovery World's outdoor Rotary Amphitheater sits right on Lake Michigan, an impressive backdrop for a musical act at an opening or closing reception.