



MILWAUKEE FACT SHEET

POPULATION

1.9 Million Total 7-County MKE area

(Source: US Census Bureau 2017)

- City of Milwaukee - 595,351
- Milwaukee County - 952,085
- Waukesha County - 400,621
- Washington County - 135,101
- Ozaukee County - 88,429
- Total 4-County MKE area - 2.2 million

LARGEST MILWAUKEE AREA PRIVATE-SECTOR EMPLOYERS

(Source: Milwaukee Business Journal 2017)

- Aurora Health Care Inc. - 26,462
- Ascension, health care services - 12,000
- Froedtert Health, health care services - 10,913
- Kohl's Corp., Department stores - 7,500
- Quad/Graphics Inc., printing services - 7,500

7 FORTUNE 500 COMPANIES IN THE CITY IN 2018

(Source: Fortune.com)

- Fiserv
- Harley-Davidson
- Kohl's
- Manpower Group
- Northwestern Mutual
- Rockwell Automation
- WEC Energy

BREAKDOWN OF EMPLOYMENT BY INDUSTRY (2018)

(Source: Bureau of Labor Statistics)

- Total nonfarm employment: 873,600
- Construction, mining & natural resources: 30,400
- Manufacturing: 120,400
- Trade, transportation, & utilities: 143,800
- Information: 13,000
- Financial activities: 50,600
- Professional & business services: 128,200
- Educational & health services: 172,000
- Leisure & hospitality: 78,400
- Other services excluding public: 47,400
- Government: 89,400

12 UNIVERSITIES AND COLLEGES WITHIN THE CITY OF MILWAUKEE 2017

(One of the highest college students-per-capita ratios in the United States); Approx. 100,000 students total, including:

- University of Wisconsin-Milwaukee - 25,400 students
- Milwaukee Area Technical College - 37,000
- Marquette University - 11,400
- Concordia University - 7,721
- Cardinal Stritch University - 2,464
- Alverno University - 2,017
- Milwaukee School of Engineering - 2,675
- Mount Mary University - 1,404
- Wisconsin Lutheran College - 1,200
- Milwaukee Institute of Art & Design - 630

OUTSIDE MILWAUKEE:

- Waukesha Technical College - 4,575 full-time
- Carroll University - 3,459
- University of Wisconsin-Waukesha - 2,085