



COVID-19 UPDATE

The Restaurant Industry IMPACT SURVEY

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To assess the economic impact of the coronavirus to date, the National Restaurant Association conducted a survey of more than 6,500 restaurant operators nationwide, April 10-16.

The restaurant industry, MORE THAN ANY OTHER INDUSTRY in the nation, has suffered the MOST SIGNIFICANT SALES & JOB LOSSES since the COVID-19 outbreak began.

136,000+ RESTAURANT EMPLOYEES

have already been **LAI D OFF
OR FURLOUGHED** since the beginning of the outbreak in **WISCONSIN**



**NATIONWIDE
2 OUT OF 3
restaurant employees have
LOST THEIR
JOBS**

This survey measured **only the impact to restaurants** and their employees. The data **does not include other foodservice outlets** such as hotels, ballparks, and other venues.



The industry will sustain **\$240 BILLION
IN LOSSES** BY THE END OF 2020

The restaurant & foodservice industry in **WI** will **LOSE
\$630+ MILLION
IN SALES** by the end of April

On average, restaurant operators across the state reported a **70% DECLINE IN SALES** during the period from April 1 to April 10.

61%
of operators say



**Existing Federal Relief
WON'T PREVENT
MORE RESTAURANT
LAYOFFS**



44% of Wisconsin operators say they **TEMPORARILY CLOSED** their restaurant since March

40% anticipate **TEMPORARILY CLOSING** in the **NEXT 30 DAYS**

For more information & resources, visit restaurant.org/covid19