



# MILWAUKEE FACT SHEET

## POPULATION

(Source: US Census Bureau 2017)

- City of Milwaukee – 595,351
- Milwaukee County – 952,085
- Waukesha County – 400,621
- Washington County – 135,101
- Ozaukee County – 88,429
- Total 4-County MKE area – 1.5 million
- Total 7-County MKE area – 2 million

## LARGEST MILWAUKEE AREA PRIVATE-SECTOR EMPLOYERS

(Source: Milwaukee Business Journal 2018)

- Advocate Aurora Health Care – 27,599
- Froedtert Health – 11,820
- Ascension Health – 8,656
- Roundy's Supermarkets – 7,581
- Quad/Graphics – 7,500

## 2018 FORTUNE 500 COMPANIES IN MILWAUKEE AREA

(Source: Fortune.com)

- Northwestern Mutual
- ManpowerGroup
- Kohl's
- WEC Energy Group
- Rockwell Automation
- Fiserv
- Harley-Davidson

## BREAKDOWN OF MILWAUKEE AREA EMPLOYMENT BY INDUSTRY

(Source: Bureau of Labor Statistics 2018)

- Total nonfarm employment – 879,800
- Mining and logging – 500
- Construction – 33,400
- Manufacturing – 121,800
- Trade, transportation, and utilities – 143,400
- Information – 13,100
- Financial activities – 49,700
- Professional and business services – 127,200
- Education and health services – 175,600
- Leisure and hospitality – 79,200
- Other services – 47,600
- Government – 88,300

## MILWAUKEE AREA UNIVERSITIES AND COLLEGES

One of the highest college students-per-capita ratios in the United States with approximately 100,000 students total, including:

- Alverno College – 1,851
- Cardinal Stritch University – 2,355
- Concordia University – 8,944
- Marquette University – 11,605
- Medical College of Wisconsin – 1,400 (includes Milwaukee, Green Bay, and Central Wisconsin campuses)
- Milwaukee Area Technical College – 35,473
- Milwaukee Institute of Art & Design – 630
- Milwaukee School of Engineering – 2,820
- Mount Mary University – 1,404
- University of Wisconsin-Milwaukee – 27,466 students
- Wisconsin Lutheran College – 1,200

## OUTSIDE MILWAUKEE:

- Carroll University – 3,358
- University of Wisconsin-Waukesha – 1,724
- Waukesha County Technical College – 20,112

