

MILWAUKEE HOTEL FACT SHEET



AREA	TOTAL ROOMS
DT Hotels within ½-mile of the WI Center	3,747
DT Hotels outside ½ mile of the WI Center	1,756
Total DT Hotel Rooms	5,503
Airport	2,481
Outlying & Resort Hotels	9,807
Total Greater Milwaukee Area	17,791

LARGEST HOTELS:

- **Hilton Milwaukee City Center**
729 rooms
- **Hyatt Regency Milwaukee**
481 rooms
- **Potawatomi Hotel & Casino**
381 rooms
- **The Pfister Hotel**
307 rooms
- **Doubletree by Hilton**
243 rooms

CONNECTED TO WISCONSIN CENTER

Hilton Milwaukee City Center	729
Hyatt Regency Milwaukee	481
SpringHill Suites	155
Total	1,365

YTD 2018	MILWAUKEE COUNTY	% INC OVER PRIOR	CITY OF MILWAUKEE DOWNTOWN	% INC OVER PRIOR
Occupancy Rate	65%	1.8%	65.9%	2.5%
Average Daily Rate	\$114.83	0.3%	\$141.37	0.0%
RevPar**	\$74.65	2.1%	\$93.23	2.5%

Source: Smith Travel Research (**RevPar = revenue per available room (Avg room rate x occupancy %))



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HOTELS OPENED IN 2018-2019

- **Westin Milwaukee** – 220 rooms
- **Homewood Suites** – 94 rooms
- **Hyatt Place** – 150 rooms

HOTELS UNDER CONSTRUCTION

- **Cambria Hotel:** The new 132-room hotel is taking shape on the northwest corner of Plankinton and Clybourn
- **Drury Plaza Hotel Milwaukee Downtown:** Opening summer 2019

FUTURE CONSTRUCTION

- **Jackson St. Holdings:** 125-145 room hotel as part of 22-story high rise planned on southwest corner of Water and St. Paul
- **Ascendant Holdings:** 15-story tower with a 220-room hotel to be built atop the historic Humphrey Scottish Rite Masonic Center with construction starting in 2019

2019 UPDATES/RENOVATIONS

- **Potawatomi Hotel & Casino:** Second hotel tower opening summer 2019
- **Saint Kate Arts Hotel:** Milwaukee's Intercontinental Hotel is being renovated and rebranded as an arts hotel with performance space, a gallery, and an artist-in-residence program