### MILWAUKEE HOTEL FACT SHEET

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Rooms</th>
<th># of Properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown hotels within ½-mile convention center</td>
<td>3,399</td>
<td>15</td>
</tr>
<tr>
<td>Downtown hotels outside ½ mile of the convention center</td>
<td>2,662</td>
<td>22</td>
</tr>
<tr>
<td>Total Downtown Hotel Rooms</td>
<td>6,061</td>
<td>37</td>
</tr>
<tr>
<td>Airport</td>
<td>3,607</td>
<td>38</td>
</tr>
<tr>
<td>Outlying &amp; Resort Hotels*</td>
<td>9,871</td>
<td>107</td>
</tr>
<tr>
<td>Total Greater Milwaukee Area</td>
<td>19,539</td>
<td>157</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Connected to the Convention Center</th>
<th>Total Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hilton Milwaukee City Center</td>
<td>729</td>
</tr>
<tr>
<td>Hyatt Regency Milwaukee</td>
<td>481</td>
</tr>
<tr>
<td>SpringHill Suites Milwaukee Downtown</td>
<td>155</td>
</tr>
<tr>
<td>Total</td>
<td>1,365</td>
</tr>
</tbody>
</table>

#### LARGEST HOTELS
- Hilton Milwaukee - 729 rooms
- Potawatomi Hotel & Casino - 500 rooms
- Hyatt Regency Milwaukee Downtown - 481 rooms
- The Pfister Hotel - 307 rooms
- DoubleTree by Hilton Hotel Milwaukee - 243 rooms

#### Year-to-Date, Q2 2022

<table>
<thead>
<tr>
<th>Metric</th>
<th>Milwaukee County</th>
<th>% Inc Over Prior</th>
<th>City Of Milwaukee Downtown</th>
<th>% Inc Over Prior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy Rate</td>
<td>53.3%</td>
<td>29.1%</td>
<td>53.5%</td>
<td>46.7%</td>
</tr>
<tr>
<td>Average Daily Rate</td>
<td>$118.23</td>
<td>30.2%</td>
<td>$143.26</td>
<td>31%</td>
</tr>
<tr>
<td>RevPar**</td>
<td>$63</td>
<td>68.1%</td>
<td>$76.61</td>
<td>92.1%</td>
</tr>
</tbody>
</table>
MILWAUKEE AREA RESOURCES

In addition to the tips and tools provided by VISIT Milwaukee, there are many other ways to learn about the city. Use these resources to get the most out of visiting Milwaukee.

BUSINESS-RELATED
- Metropolitan Milwaukee Association of Commerce
  mmac.org
- Greater Milwaukee Committee
  gmconline.org
- Milwaukee 7
  choosemilwaukee.com
- The Water Council
  thewatercouncil.com

LOCAL NEWS
- BizTimes Milwaukee
  biztimes.com
- CBS TV 58
  cbs58.com
- FOX TV 6
  fox6now.com
- Milwaukee Business Journal
  bizjournals.com/milwaukee
- Milwaukee Journal Sentinel
  jsonline.com
- Milwaukee Magazine
  milwaukeemag.com
- MKE Lifestyle Magazine
  mmagazinemilwaukee.com
- OnMilwaukee
  onmilwaukee.com
- SPECTRUM News 1
  spectrumnews1.com/wi/milwaukee
- TMJ TV 4
  tmj4.com
- Urban Milwaukee
  urbanmilwaukee.com
- WISN TV 12
  wisn.com

KEY PARTNERS
- Wisconsin Center District
  wcd.org
- City of Milwaukee
  milwaukee.gov
- Milwaukee County Parks
  county.milwaukee.gov/Parks
- Newaukee
  newaukee.com
- Creative Alliance
  creativealliancemke.org
- Sculpture Milwaukee
  sculpturemilwaukee.com

NEIGHBORHOOD PARTNERS
- Brady Street Association
  bradystreet.org
- East Side BID
  theeastsidemke.org
- East Town Association
  easttown.com
- Gateway to Milwaukee
  gatewaytomilwaukee.com
- Historic King Drive BID
  kingdriveis.com
- Historic Third Ward Association
  historicthirdward.org
- Menomonee Valley Partners
  thevalleymke.org
- Milwaukee Downtown BID 21
  milwaukeedowntown.com

NEIGHBORHOOD PARTNERS
- Near West Side Partners
  nearwestsidemke.org
- Walker’s Point Association
  walkerspointassociation.org
- West Town Association
  westown.org

TRANSPORTATION
- Milwaukee Mitchell International Airport
  mitchellairport.com
- Milwaukee County Transit System
  ridemcts.com
- The Hop Streetcar
  thehopmke.com

INDUSTRY PARTNERS
- Destinations International
  destinationsinternational.org
- Wisconsin Department of Tourism
  travelwisconsin.com
- Industry Partners
  industry.travelwisconsin.com
- Wisconsin Association of Convention and Visitors Bureaus
  escapetowisconsin.com