

# MILWAUKEE FACT SHEET



## POPULATION

(Source: US Census Bureau 2019 estimates)

- City of Milwaukee – 590,157
- Milwaukee County – 945,726
- Waukesha County – 404,198
- Washington County – 136,034
- Ozaukee County – 89,221
- Total 4-County MKE area – 1.5 million
- Total 7-County MKE area – 2 million

## MILWAUKEE AREA EMPLOYMENT BY INDUSTRY IN THOUSANDS

(Source: Bureau of Labor Statistics 2019)

- Total nonfarm 818.0
- Mining and logging 0.4
- Construction 34
- Manufacturing 110.1
- Trade, transportation, and utilities 144.3
- Information 12.8
- Financial activities 49.2
- Professional and business services 1117.6
- Education and health services 163.2
- Leisure and hospitality 62.4
- Other services 42.3
- Government 81.7

## LARGEST EMPLOYERS IN MILWAUKEE AREA

(Source: Metro Milwaukee Association of Commerce)

- Advocate Aurora Health Care - 25,900 employees
- Ascension Wisconsin - 15,500
- Froedtert Health - 10,900
- Kroger Co./Roundy's - 8,300
- Kohl's Corp. - 7,800
- Quad/Graphics, Inc. - 7,500
- GE Healthcare Technologies - 6,000
- Northwestern Mutual - 5,600
- Medical College of Wisconsin - 5,300
- Children's Hospital & Health System - 5,000
- ProHealth Care Inc - 4,800
- WEC Energy Group - 4,300
- Goodwill Industries of SE Wisconsin - 4,100
- AT&T Wisconsin - 3,500
- US Bank - 3,500
- BMO Harris Bank - 3,400
- Marcus Corp. - 3,200
- FIS - 3,200
- Johnson Controls - 3,000
- Rockwell Automation - 2,900
- Marquette University - 2,800
- Harley-Davidson Inc - 2,700

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## MILWAUKEE AREA 2020 FORTUNE 500 COMPANIES

(Source: Fortune.com)

- Northwestern Mutual Life Insurance Co.
- ManpowerGroup
- Kohl's Corp
- American Family Insurance Group
- Oshkosh Corp
- WEC Energy Group
- Rockwell Automation Inc
- Fiserv Inc

## MILWAUKEE AREA 2020 FORTUNE 1000 COMPANIES

(Source: Fortune.com)

- Spectrum Brands Holdings
- Harley-Davidson Inc
- Schneider National Inc
- Quad/Graphics Inc
- Snap-on Inc
- CUNA Mutual Group
- Regal Beloit Corp
- Alliant Energy Corp
- Sentry Insurance Group
- A.O. Smith Corp)
- Plexus Corp
- REV Group Inc
- Modine Manufacturing Co
- Rexnord Corp
- Generac Holdings Inc

## MILWAUKEE AREA UNIVERSITIES AND COLLEGES

- Alverno College – 1,851 students
- Cardinal Stritch University – 2,355
- Carroll University – 3,358
- Concordia University – 8,944
- Marquette University – 11,605
- Medical College of Wisconsin – 1,400 (includes Milwaukee, Green Bay, and Central Wisconsin campuses)
- Milwaukee Area Technical College – 35,473
- Milwaukee Institute of Art & Design – 630
- Milwaukee School of Engineering – 2,820
- Mount Mary University – 1,404
- University of Wisconsin-Milwaukee – 27,466
- University of Wisconsin-Waukesha – 1,724
- Waukesha County Technical College – 20,112
- Wisconsin Lutheran College – 1,200