POPULATION
(Source: US Census Bureau 2020 decennial census)
- City of Milwaukee – 577,222
- Milwaukee County – 939,489
- Waukesha County – 406,978
- Washington County – 136,761
- Ozaukee County – 91,503
- Total 4-County MKE area – 1.6 million
- Total 7-County MKE area – 2.1 million

MILWAUKEE AREA EMPLOYMENT
BY INDUSTRY IN THOUSANDS
(Source: Bureau of Labor Statistics 2021)
- Total nonfarm 825.9
- Mining and logging 0.5
- Construction 31.4
- Manufacturing 113.8
- Trade, transportation, and utilities 140.3
- Information 12.1
- Financial activities 48.4
- Professional and business services 123.3
- Education and health services 165.7
- Leisure and hospitality 66.4
- Other services 45.2
- Government 78.8

LARGEST EMPLOYERS
IN MILWAUKEE AREA
(Source: Metro Milwaukee Association of Commerce)
- Advocate Aurora Health Care - 25,900 employees
- Ascension Wisconsin - 5,500
- Froedtert Health - 10,900
- Kroger Co./Roundy's - 8,300
- Kohl's Corp. - 7,800
- Quad/Graphics, Inc. - 7,500
- GE Healthcare Technologies - 6,000
- Northwestern Mutual - 5,900
- Medical College of Wisconsin - 5,300
- Children's Hospital & Health System - 5,000
- ProHealth Care Inc - 4,800
- WEC Energy Group - 4,300
- Goodwill Industries of SE Wisconsin - 4,100
- AT&T Wisconsin - 3,500
- US Bank - 3,500
- BMO Harris Bank - 3,400
- Marcus Corp. - 3,200
- FIS - 3,000
- Johnson Controls - 3,000
- Rockwell Automation - 2,900
- Marquette University - 2,800
- Harley-Davidson Inc - 2,700
MILWAUKEE FACT SHEET

MILWAUKEE AREA
2019 FORTUNE 500 COMPANIES
(Source: Fortune.com)
• Northwestern Mutual Life Insurance Co.
• ManpowerGroup
• Kohl's Corp
• Fiserv Inc
• American Family Insurance Group
• WEC Energy Group
• Oshkosh Corp
• Rockwell Automation Inc
• Harley-Davidson Inc

MILWAUKEE AREA
2021 FORTUNE 1000 COMPANIES
(Source: BizTimes)
• Schneider National Inc
• Harley-Davidson Inc
• CUNA Mutual Group
• Spectrum Brands Holdings
• Snap-on Inc
• Sentry Insurance Group
• Plexus Corp
• Alliant Energy Corp
• Quad/Graphics Inc
• Regal Beloit Corp
• A.O. Smith Corp
• Generac Holdings Inc
• REV Group Inc
• Rexnord Corp
• Modine Manufacturing Co

MILWAUKEE AREA
UNIVERSITIES AND COLLEGES
• Alverno College – 1,876 students
• Cardinal Stritch University – 1,896
• Carroll University – 3,480
• Concordia University – 7,040
• Marquette University – 11,550
• Medical College of Wisconsin – 1,413 (includes Milwaukee, Green Bay, and Central Wisconsin campuses)
• Milwaukee Area Technical College – 31,197
• Milwaukee Institute of Art & Design – 920
• Milwaukee School of Engineering – 2,673
• Mount Mary University – 1,200
• University of Wisconsin-Milwaukee – 24,725
• University of Wisconsin-Waukesha – 1,221
• Waukesha County Technical College – 17,836
• Wisconsin Lutheran College – 1,200