

# MILWAUKEE FACT SHEET



## POPULATION

(Source: US Census Bureau 2020 decennial census)

- City of Milwaukee – 577,222
- Milwaukee County – 939,489
- Waukesha County – 406,978
- Washington County – 136,761
- Ozaukee County – 91,503
- Total 4-County MKE area – 1.6 million
- Total 7-County MKE area – 2.1 million

## MILWAUKEE AREA EMPLOYMENT BY INDUSTRY IN THOUSANDS

(Source: Bureau of Labor Statistics 2021)

- Total nonfarm 825.9
- Mining and logging 0.5
- Construction 31.4
- Manufacturing 113.8
- Trade, transportation, and utilities 140.3
- Information 12.1
- Financial activities 48.4
- Professional and business services 123.3
- Education and health services 165.7
- Leisure and hospitality 66.4
- Other services 45.2
- Government 78.8

## LARGEST EMPLOYERS IN MILWAUKEE AREA

(Source: Metro Milwaukee Association of Commerce)

- Advocate Aurora Health Care - 25,900 employees
- Ascension Wisconsin - 5,500
- Froedtert Health - 10,900
- Kroger Co./Roundy's - 8,300
- Kohl's Corp. - 7,800
- Quad/Graphics, Inc. - 7,500
- GE Healthcare Technologies - 6,000
- Northwestern Mutual - 5,900
- Medical College of Wisconsin - 5,300
- Children's Hospital & Health System - 5,000
- ProHealth Care Inc - 4,800
- WEC Energy Group - 4,300
- Goodwill Industries of SE Wisconsin - 4,100
- AT&T Wisconsin - 3,500
- US Bank - 3,500
- BMO Harris Bank - 3,400
- Marcus Corp. - 3,200
- FIS - 3,000
- Johnson Controls - 3,000
- Rockwell Automation - 2,900
- Marquette University - 2,800
- Harley-Davidson Inc - 2,700

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## MILWAUKEE AREA 2019 FORTUNE 500 COMPANIES

(Source: Fortune.com)

- Northwestern Mutual Life Insurance Co.
- ManpowerGroup
- Kohl's Corp
- Fiserv Inc
- American Family Insurance Group
- WEC Energy Group
- Oshkosh Corp
- Rockwell Automation Inc
- Harley-Davidson Inc

## MILWAUKEE AREA 2021 FORTUNE 1000 COMPANIES

(Source: BizTimes)

- Schneider National Inc
- Harley-Davidson Inc
- CUNA Mutual Group
- Spectrum Brands Holdings
- Snap-on Inc
- Sentry Insurance Group
- Plexus Corp
- Alliant Energy Corp
- Quad/Graphics Inc
- Regal Beloit Corp
- A.O. Smith Corp
- Generac Holdings Inc
- REV Group Inc
- Rexnord Corp
- Modine Manufacturing Co

## MILWAUKEE AREA UNIVERSITIES AND COLLEGES

- Alverno College – 1,876 students
- Cardinal Stritch University – 1,896
- Carroll University – 3,480
- Concordia University – 7,040
- Marquette University – 11,550
- Medical College of Wisconsin – 1,413 (includes Milwaukee, Green Bay, and Central Wisconsin campuses)
- Milwaukee Area Technical College – 31,197
- Milwaukee Institute of Art & Design – 920
- Milwaukee School of Engineering – 2,673
- Mount Mary University – 1,200
- University of Wisconsin-Milwaukee – 24,725
- University of Wisconsin-Waukesha – 1,221
- Waukesha County Technical College – 17,836
- Wisconsin Lutheran College – 1,200