MADE IN AMERICA

DAY 1 | Begin your American Business tour with the Harley-Davidson Motor Company.
View more than 300 bikes and immerse yourselves in the nostalgia of Harleys throughout our history, including Harley-Davidson’s influence on Hollywood and American pop culture. Hop on a bike at the end of the tour for a great photo op, enjoy the riverside location, and have a great meal at MOTOR restaurant. This evening enjoy dinner and gaming at Potawatomi Hotel & Casino where you can try your luck at blackjack, craps, roulette, Let It Ride Bonus® Poker, bingo, and over 3,000 slot machines. Potawatomi also offers a variety of dining options including the Fire Pit Sports Bar & Grill, RuYi, Canal Street Café, and Bella Italiana.

DAY 2 | Today, explore the companies that have influenced our city, country and the world.
We’ll head to Miller Valley for the popular Miller Brewery Tour, where highlights include the historic caves, modern brewing process, and ice-cold sample brews in the Bavarian-style Miller Inn or outdoor beer garden. Our next stop is the elegantly restored home of Captain Frederick Pabst. Built in the 1890s, it represents the epitome of America’s Gilded Age Splendor in Milwaukee. We’ll continue on to lunch at Jackson’s Blue Ribbon Pub, located on the site of the historic Pabst Brewery complex. Just a few blocks east, we’ll view the largest collection of industrial art in the world at the Grohmann Museum. The “Man at Work” collection highlights the evolution of human work, with paintings and sculptures depicting everything from farming to quarrying, and beer brewing to lace making.

DAY 3 | Upon arrival in Racine, enjoy a Danish Kringle on your tour of Larsen’s Bakery a multi-generational family-run traditional Danish bakery.
Our next stop will be at the worldwide corporate headquarters of SC Johnson – a Family Company – which was designed by Frank Lloyd Wright. Learn about the rich history of this American company and visit Fortaleza Hall, which honors the spirit of adventure and innovations of the Johnson family and company. On our final night in Wisconsin we’ll enjoy a delicious dinner at Spinnakers with a beautiful view of Lake Michigan.

DAY 4 | Begin your morning with a tour of Case New Holland Factory in Racine.
You’ll experience the building of one of the industry-leading tractors from specialty grape harvesters to massive combine harvesters, as well as agile skid steer loaders and powerful hydraulic excavators used in construction. On your way home, stop at the Jelly Belly Visitor Center to learn about and shop for this sweet treat in their retail store.