

## MEET CONFIDENTLY IN MILWAUKEE



### VISIT MILWAUKEE'S SITE VISIT SAFETY GUIDELINES

When you're ready to plan your next event, Milwaukee is ready to help you safely and confidently host your meeting. Our team has worked closely with the city and local health experts at the Medical College of Wisconsin and the local business community to stay up to date with safety precautions for both residents and visitors.

Our award-winning team has always been here to help you plan your best meeting yet, and that hasn't changed! We look forward to hosting you. Here are some guidelines to help you prepare for a safe (and fun!) site visit in Milwaukee.

#### BEFORE YOU PLAN YOUR VISIT TO MILWAUKEE, PLEASE CONSIDER THE FOLLOWING:

- Assess your health. If you have a fever or feel ill, please stay home. If you have recent exposure to someone with COVID-19, please stay home.
- If you are considered high-risk, please stay home. We are happy to virtually assist you with your pre-planning needs.
- Check with us before booking any travel accommodations. We will update you on the latest local health and safety recommendations.

#### IN PREPARATION FOR YOUR VISIT, PLEASE REMEMBER TO:

- Complete this [client profile form](#).
- Wear a face mask (and pack an extra) and don't forget the hand sanitizer. VISIT Milwaukee is happy to provide both if you forget them.
- Abide by the Centers for Disease Control and Prevention's [recommendations](#) for protecting yourself and others.
- Prepare to dress comfortably so we can walk, rather than drive, around the city. You'll soon see just how walkable and compact Milwaukee's downtown is!
- We are committed to making facilities and attractions accessible to all visitors, we can plan alternate COVID-approved transportation accommodations.

#### DURING THE SITE VISIT, PLEASE ADHERE TO THE FOLLOWING GUIDELINES:

- Face masks are required on site visits and within the city of Milwaukee.
- While we're thrilled to have you in Milwaukee, social distancing will be enforced. Please maintain six feet of distance between yourself and others throughout the visit.
- If transportation is provided, passengers will be encouraged to maintain social distance within the seats of the vehicle. The front passenger seat will be kept open and hand sanitizer and wipes will be provided. Masks will be required.
- We will do our best to open and hold doors or use touchless entry whenever possible.
- No more than two people at a time should ride in a standard-size elevator.
- All collateral will be emailed in advance of the site visit.
- Please practice proper hand hygiene.

For current information about COVID-19 and vaccines in Milwaukee, please visit [HealthyMKE.com](https://www.healthyMKE.com), or the [Medical College of Wisconsin's COVID-19 Resource Center](#).

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# 10 STEPS MILWAUKEE'S HOSPITALITY COMMUNITY HAS TAKEN TO BE COVID-CONSCIOUS

*Brought to you by the Medical College of Wisconsin and VISIT Milwaukee*

When you're ready to book your next event in Milwaukee, VISIT Milwaukee and our partners at the Medical College of Wisconsin are here to help. We know that rigorous cleaning and safety protocols across destinations have become industry standard, and we want to assure you that Milwaukee has similarly met the challenge. We're proud to work with the Medical College of Wisconsin to ensure that you feel safe and supported when bringing your business to Milwaukee.

1. Milwaukee's Health Department has issued a comprehensive Moving Milwaukee Forward Safely plan with stringent requirements for all businesses to operate safely.
2. Milwaukee has a strategic testing and vaccination plan to reach community immunity. This plan includes multiple COVID-19 testing sites and an expanding list of vaccination sites.
3. The City of Milwaukee currently has a mask mandate in place.
4. Ten Milwaukee-area facilities, including the Wisconsin Center, have earned the prestigious Global Biorisk Advisory Council STAR Accreditation (GBAC), the gold standard for safety and cleanliness standards.
5. Milwaukee Mitchell International Airport has taken steps to promote physical distancing, enhance its already rigorous schedule of sanitization, and provide masks to those without one.
6. While Milwaukee has unique and spacious indoor event spaces, it also has 15,000 acres of parkland, beaches, riverfront, 75 golf courses, plus a 75-acre Lake Michigan-adjacent festival grounds perfect for outdoor events, which allow for physical distancing with plenty of air flow. There are COVID-related restrictions and safety procedures in place throughout the Milwaukee County and State Parks systems, including a 13-point Golf Smart Plan at all 14 County courses.
7. Milwaukee hotels have implemented touchless and contactless processes, increased sanitization methods including the use of UV cleaning devices, and powerful air filtration systems to minimize the spread of COVID-19.
8. The Wisconsin Center, Milwaukee's convention center, has implemented a host of health and safety features that include hand sanitization stations, hospital-grade air filters in all air handling equipment, Clorox 360 electrostatic foggers for disinfecting surfaces, among many others.
9. Levy, the exclusive caterer of the Wisconsin Center District, has created specialized menus and adjusted its service offerings with COVID-19 safety measures in mind. Levy is committed to working with each client to ensure their food and beverage needs are met while keeping attendees safe.
10. Hundreds of bars and restaurants have methodical safety plans approved by the City of Milwaukee's Health Department.

For more information about COVID in Milwaukee, please visit the Medical College of Wisconsin's [COVID Resource Center](#).

LEARN MORE AT [VISITMilwaukee.org/MeetConfidently](https://VISITMilwaukee.org/MeetConfidently)



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When you're ready to plan your next event, Milwaukee is ready to help you safely and confidently host your meeting. Our team has worked closely with city officials, as well as the Medical College of Wisconsin to advocate for best practice safety precautions for both residents and visitors. Plus, as the top state in the nation at vaccine distribution, our path to community immunity has never been clearer.

Our event venues, hotels, attractions, restaurants, and amenities have taken significant steps to prioritize public health and safety, including, but not limited to:

- Limiting capacity and maintaining physical distancing
- Installing air filtration systems
- Requiring mask use
- Installing hand sanitizing stations
- Enhancing cleaning protocols
- More opportunities for outdoor dining

Please visit [our website](#) to learn more.

### MEETING HERE

With dozens of unique meeting venues, Milwaukee is the perfect option to host a wide variety of events, no matter the size or makeup.

The Wisconsin Center, Milwaukee's Global Biorisk Advisory Council (GBAC) accreditation (GBAC)-certified convention center, has implemented a host of health and safety features that include hand sanitization stations, hospital-grade air filters in all air handling equipment, and Clorox 360 electrostatic foggers for disinfecting surfaces, among many others. They have also reimaged event services to provide alternative, COVID-conscious options – you won't miss the traditional buffet with delicious contact-free and grab-and-go meal options now available from Levy Catering. For continuing up-to-date information on how the Wisconsin Center District is preparing for your welcome, visit their site [here](#).

Levy Restaurants, the exclusive providers of food and beverage services in the Wisconsin Center District facilities, has revamped its processes to ensure safety while maintaining a meaningful and delicious food and beverage experience. From sealed beverages to disposable service-ware to extensive changes to F&B displays and service, planners are encouraged to explore Levy's comprehensive plans here.

Several of Milwaukee's major meetings venues and hotels have achieved Global Biorisk Advisory Council (GBAC) STAR accreditation. The performance-based GBAC program is designed to assist facilities in establishing a comprehensive system of cleaning, disinfection, and infectious disease prevention for staff and buildings. STAR accreditation demonstrates that the venue has met the highest standards for sanitation and infectious disease prevention protocol.

- Wisconsin Center District (Wisconsin Center, UW-Milwaukee Panther Arena, Miller High Life Theatre)
- Fiserv Forum
- Hyatt Regency Milwaukee
- Hyatt Place Milwaukee Airport
- Hyatt Place Milwaukee Downtown
- Hyatt Place Milwaukee West
- The Pfister Hotel
- Saint Kate, The Arts Hotel
- Wisconsin State Fair Park

### GETTING HERE

Milwaukee is located just 90 miles north of Chicago and within an 8-hour drive of 1/3 of the U.S. population, making it easy for your attendees to travel in the safety of their own vehicles.

For those that feel safe traveling by plane, Milwaukee Mitchell International Airport remains open to provide essential air transportation services with around 40 direct flight options and 160 one-stop hops. The MKE Airport Custodial Team has always placed a high priority on terminal cleanliness and has further enhanced cleaning

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procedures in this time. All individuals (including travelers, visitors, employees, and contractors) are required to wear a face covering throughout their entire journey while in the Airport terminal. Milwaukee is also serviced by Amtrak, which has established increased distancing and enhanced cleaning procedures on trains.

Milwaukee's public transport options, like Milwaukee County Transit System (bus), and The Hop streetcar all have new guidelines to protect drivers and passengers, including mask mandates, limits on rider capacity, and updated routes and schedules.

### STAYING HERE

With over 6,000 hotel rooms in the downtown area, including 1,365 connected to the Wisconsin Center, Milwaukee is an easy, safe, and walkable destination for your event. With boutique hotels unique to Milwaukee, internationally-recognized brands, and historic hotels that will wow your attendees, you can rest assured that all of Milwaukee's hotel venues are meeting the highest standards of safety and cleanliness with contact-less check in, advanced housekeeping protocols, and COVID-appropriate in-room amenities.

### EATING HERE

Over 150 locally-owned restaurants in downtown Milwaukee and 10 James Beard-recognized chefs are ready and waiting to welcome you in Milwaukee! Hundreds of restaurants, bars, catering services, and food service operations throughout the city have worked with the Milwaukee Health Department to file an approved 54-point COVID-19 safety plan outlining how they maintain safety, physical distancing, and cleanliness at their establishment. More information on the Moving Milwaukee Forward Safely initiative is available at the Milwaukee Health Department [website](#).

### THE GREAT URBAN OUTDOORS

Milwaukee is a four-season destination, with over 1,400 acres of beachfront parkland along scenic Lake Michigan and 15,000 acres of public parks featuring miles of multiuse trails, scenic views from the woods to the lake, and many open-air gathering spaces. Seventy-five golf courses are located within a one-hour drive of downtown, and winter brings snowy fun like skiing, snowshoeing, ice skating, and more. Your attendees will have plenty of opportunities to safely enjoy the outdoors, and outdoor venues are perfect for your off-site functions.

The city is crisscrossed by three recreational rivers with boat rentals and public boat slips to enjoy the bars and restaurants that line the rivers. Public art pockets can be found in the most unique places, and our main downtown thoroughfare is the world's longest outdoor sculpture gallery.

### ARTS & ATTRACTIONS

Some of Milwaukee's most popular locales have also re-opened with Health Department-approved safety plans. Treat your attendees to only-in-Milwaukee fun at breweries and distilleries, museums, theaters, and Potawatomi Hotel & Casino. In addition to enhanced cleaning standards, many attractions can offer a private experience to ensure your guests' comfort.

The Milwaukee Brewers and Milwaukee Bucks have been approved to welcome fans back at reduced capacity, and we hope that soon we'll be showcasing Milwaukee's vibrant festival season again. From the world's largest music festival to ethnic festivals and street fairs, Milwaukee knows how to throw a party, and we'll all be ready to celebrate together when it's safe to do so.

### MILWAUKEE'S HEALTH COMMUNITY

Milwaukee's health care community has come together to continue to provide updated resources for residents and visitors through community testing sites, safety resources, mask distribution, and now vaccination sites. The City of Milwaukee Health Department also maintains a dashboard tracking our destination's case numbers, testing, and health indicators. You can see where Milwaukee stands at [city.milwaukee.gov/coronavirus](https://city.milwaukee.gov/coronavirus).

Throughout the past year, the Medical College of Wisconsin, the fourth largest private medical school in the nation, has worked closely with Milwaukee's hospitality and business community to provide guidance in safely navigating the pandemic. We're proud to work with the Medical College of Wisconsin to ensure that you feel safe and supported when bringing your business to Milwaukee. We encourage you to check out [MCW's Coronavirus Resource Center](#) for more valuable and regularly updated information.

### SITE VISITS

We are ready and eager to host you for your pre-planning visit to Milwaukee! Our team has put together a [pre-planning guideline document](#) to help you better prepare for your travels here. Please also reference our website guidelines at [visitmilwaukee.org/coronavirus](https://visitmilwaukee.org/coronavirus) for up-to-date information to ensure a safe visit to our city.

### QUESTIONS?

The VISIT Milwaukee team is here to help!

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